

FLOYD TOWN COUNCIL MEETING
W. SKIP BISHOP JR., TOWN HALL
September 5, 2013
6:30 P.M.
MINUTES

MEETING CALL TO ORDER – Mayor Griffin called the September 5, 2013 meeting of the Floyd Town Council to order.

ROLL CALL – Mayor Griffin, Councilman Patton, Vice-Mayor Bingham, Town Attorney Shortt, Town Manager Terpenney and Town Clerk Cox were present.

CONSENT CALENDAR –

Vice-Mayor Bingham makes a motion, seconded by Councilman Patton, to accept the August 1st and August 15th minutes as presented.

Councilman Patton – aye
Councilman Turner – absent
Vice-Mayor Bingham – aye
Mayor Griffin – aye

Councilman Turner arrived.

CITIZENS COMMENT PERIOD –

- Ms. Judy Weitzenfeld residing at 309 East Oxford Street. I have 4 suggestions to improve upon East Oxford Street
 - Reduce the speed limit to 15 mph and enforce the speed limit.
 - Put up a Slow Children at Play sign
 - Reinstall the No Thru Trucks sign
 - Repair and paint the sidewalks

I believe this street is unsafe for pedestrians, children, and animals.

Also, I do not believe making the alleys one-way will help. I think it will only make them worse.

- Mr. Billy Weitzenfeld residing at 309 East Oxford Street. I think we are all aware that East Oxford is used for a shortcut. There is a lot of traffic on East Oxford Street, and people drive fast. There is also a lot of foot traffic. I know that you are aware of the problem, and I know it is a complicated issue, but you need to do something to slow the traffic down.
- Ms. Linda DeVito spoke on behalf of Across the Way Productions. Thank you for letting us hang the Floyd Fest banner for a longer period of time.

PRESENTATIONS TO COUNCIL –

- Mr. Nathan Miller addresses the Council regarding the Floyd County Volunteer Fire Department Station 1 need to purchase a new truck for use in the Town. This new truck would replace a 1978 model, currently being used. It is becoming harder to find parts for this truck. We are not looking to purchase a new truck, just a newer truck to fit our needs.
 - The Council members have several questions regarding the Fire Departments request:

- How much money are we looking at?
 - We have found a late 2000 model around \$50,000.00. This truck has a compatible system to what we are using now. We are checking on to find out if it has sufficient ladder capability. This is a used truck from Montgomery County.
 - We have completed our budget for FY2014, is this something that can wait until next year?
 - Yes, we just wanted you to be aware of the need we were facing in the Town with the new Hotel now under construction. The truck that we have looked at in Montgomery County will not be ready for 8-9 months.
- Mr. John Getgood presents on behalf of the Floyd County Chamber of Commerce. We are requesting an allocation for \$2,000 during fiscal year 2013-2014. The Chamber has grown over the past three years from 120 members to over 200 members. The additional funding will help us to continue our increased support to our members. We have a very small staff to support our members. 70% of our membership is from conventional businesses, meaning they are not solely dependent on tourism. I believe tourism dollars provide trickle-down dollars. And we all benefit from tourism. The Chamber has also been acting as an ad-hoc visitor's center for Floyd County. This has taken our 1 part-time employee to comply with visitors requests. We would appreciate the continued support so we can continue to provide for our members.
 - The Council has several questions regarding the Chamber of Commerce's request:
 - The Council request to see a budget and financial statements for anyone requesting a contribution. Can you please provide us this information?
 - You have stated an increase in membership, how has this increase impacted your revenues?
 - Three years ago we were eating into our savings when we increased our staff, so with the increase in membership, we are able to maintain our current membership rate and stop using our savings for day to day operations.
 - What is the County's contribution to the Chamber?
 - They increased their contribution this year from \$2,700.00 to \$4,000.00.
 - Is this increase in addition to the Tourism Board?
 - The funds allocated to the Tourism Board are dedicated to support tourism only.
 - The Tourism Initiative with the County, Town and Chamber of Commerce, where does the Chamber's see the separation of duties fall between the Tourisms responsibilities to the Chamber and the Tourisms responsibilities to the Tourism Initiative.
 - We are in the process of defining this. We are working on the strategic vision and the duties of the Chamber and the Tourism Initiative.
 - Ms. Linda DeVito makes a statement. From someone who has been in marketing and developing for many years. The one thing we have here in Floyd is Floyd is a brand; know because of Floyd Fest, the Floyd Country Store and many other things. Entities need to work together for the community and not pit the Town vs. the County vs.

Tourism. If this happens it could be detrimental to the main goal the Tourism Initiative is trying to achieve. Across the Way Productions has pledged \$4,000.00 to the Chamber of Commerce.

- Ms. Joy Gardner, member of the Chamber of Commerce, stated that they would be glad to provide you with the necessary financials. In regards to the request for increased funding, our payroll is why we are asking for the increase in funding to help stay in the black. We needed a qualified person to handle the many things the Chamber needed to give a lot of attention to, such as the website. The increase in membership is helping, but our expenses are also increasing.

ITEMS FOR DISCUSSION/ACTION –

A. Resolution for Across-The-Way Productions, Inc.—

Mayor Griffin read and presented Linda DeVito with the Resolution expressing thanks and support to Across-The-Way Productions, Inc. for Festival known as “Floyd Fest”.

B. Proclamation for Constitution Week—

Mayor Griffin reads the Proclamation and makes the change from State of Virginia to Commonwealth of Virginia.

C. Floyd County Chamber of Commerce Request—will be continued to a future meeting once all financials have been reviewed.

D. Floyd County Historical Society Request—

- Vice-Mayor Bingham stated she believes the funds are important to keep the museum running and for additional tourism dollars that the museum draws in through visitors.
- Vice-Mayor Bingham makes a motion, seconded by Councilman Turner, it was resolved to approve the request from the Floyd County Historical Society for \$4,000.00.

Councilman Patton – aye

Councilman Turner – aye

Vice-Mayor Bingham – aye

Mayor Griffin -- aye

E. Addendum to the Tourism and Marketing Services Agreement--

Councilman Turner makes a motion, seconded by Vice-Mayor Bingham, it was resolved to extend the Town’s Tourism and Marketing Services Agreement to June 30, 2015.

Councilman Patton – aye

Councilman Turner – aye

Vice-Mayor Bingham – aye

Mayor Griffin -- aye

OTHER

- Town Hall Renovation—1 proposal has been received, but we are waiting on a second proposal to come in.
- Tea-21 Project Update—the contractors and architect are anxious to close out the project, but the punch list is not completed. Town Manager Terpenney has a meeting to sit down with the architect next week. He is corresponding with VDOT about the excess local match from Phase I,

to see if it can be applied to Phase 3 & 4. Mayor Griffin noted that the Town has approximately \$100,000-105,000.00 invested in this project.

- Councilman Patton requested an update on the historical markers for the Tea-21 project. Town Manager Terpenney responded that Mr. Sam Moore is working to get an updated quote for the 3 smaller markers. Mr. Moore has all of the completed wording on the 3 smaller markers. The fourth marker is still being worked on with Kathleen Ingoldsby.
- Seasonal/Part Time Employment—Town Manager Terpenney notified the Town Council that he had received 4 letters of interest, and 1 inquiry from a private company interested in the Town's needs.
- Street Light Project—Town Manager Terpenney updated the Town Council on the project. The street lights that we are looking at are the same as the ones on the Heritage Trail. He is currently working through the VDOT regulations.
- Sign Ordinance—The Planning Commission has approved the following changes to the Sign Ordinance for the Council's review. Councilman Patton was given the duty of dividing the ordinance into sections to work on during the 2nd scheduled meetings of the upcoming months.
- Request from Ananda Underwood—she would like to sell jewelry as a fundraiser for the American Heart Association in Lineberry Park. It was the Council's consensus that no sales, for profit or non-profit, would be allowed in the park.
- Mayor Griffin noted that he has been contacted about doing a service day throughout the County. People would volunteer with projects during the day, and a luncheon would be held in the park to celebrate the day.
- Further discussion on the roads in the Town—Mayor Griffin was going to speak with Board of Supervisor Chairman Case Clinger regarding the following VDOT projects:
 - The requirements to do a study on East Oxford Street to lower the speed limit.
 - Getting the No Thru Trucks signs put back up on East Oxford Street.
 - The requirements to get a Children At Play sign up on East Oxford Street and Newtown Road.
- Councilman Patton thanked the staff for completing the flag pole and Town of Floyd sign project. He will be contacting Ms. Catherine Pauley to touch up the sign. It was the general consensus of the Council to add "J" hooks to the bottom of the sign to distinguish between the Town Office and the Town Hall.
- Council acknowledges former Town Clerk Hodge's mother death.

Councilman Patton makes a motion, seconded by Councilman Turner, and unanimously carried, to adjourn until September 19, 2013 at 6:30 pm.

William R. Griffin, Mayor

Kayla W. Cox, Clerk